

ORGANIZED BY



SUPPORTED BY



future banking 2024 summit

26 SEPTEMBER 2024
PC HOTEL, KARACHI, PAKISTAN

22nd
CONFERENCE &
EXHIBITION

I am pleased to inform you that TOTAL Communications is organizing "Future Banking Summit 2024" 22nd International Conference & Exhibition on 26 September 2024 at PC Hotel, Karachi.

This is the most established and popular event (formerly known as E-Banking) taking place for the 22nd consecutive year in Pakistan. All previous twenty one events have been immensely successful.

You will agree with me that financial sector of Pakistan has always welcomed all technological advancement related to the industry and has been the leading force in implementing digital mode of working in the industry. Special products have been designed for the industry and alternate delivery channels for traditional banking are now established facts of life in banking sector across the globe, whether it is ATM, online, mobile or web-based banking.

The Pakistani banking industry still has to go a long way to be reckoned as a modern banking industry in the world. State Bank of Pakistan is also directing and encouraging banks to go digital at the earliest. Banks in Pakistan are allocating enormous resources for Electronic Banking in their annual budgets.

Total Communications has been active in bringing together various stakeholders, professionals, international experts and the industry together by organizing various events related to banking industry.

Kindly find below the participation package for your perusal. Your early confirmation will be beneficial for your organization to get the maximum mileage.

Kind regards,

Faisal Rahim
Chief Executive



SPONSORSHIP PACKAGE

TITLE | USD 20,000/-

(Exclusive of Tax)

- Event Name will carry the Logo of the Title Sponsor
- TVC to run 5 times during conference on main screen
- Invitations will carry the logo
- One speaker is entitled for a presentation
- Title Sponsor's representative will be a part of at least one panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Title Sponsor can also invite potential customers
- Space to display 8 Vertical Standees at the venue
- Shields will carry the logo
- 4 Complimentary Stalls

PLATINUM | USD 10,000/-

(Exclusive of Tax)

- TVC to run 3 times during conference on main screen
- Invitations will carry the logo of the Platinum Sponsor
- One speaker is entitled for a presentation/panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Platinum Sponsor can also invite potential customers
- Space to display 4 Vertical Standees at the venue
- Shields will carry the logo
- 3 Complimentary Stalls

GOLD | USD 7,000/-

(Exclusive of Tax)

- Invitations will carry the logo of the Gold Sponsor
- One speaker is entitled for a panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Gold Sponsor can also invite potential customers
- Space to display 3 Vertical Standees at the venue
- Shields will carry the logo
- TVC to run 2 times during conference on main screen
- 2 Complimentary Stalls

LUNCH | USD 5,000/-

(Exclusive of Tax)

- Invitations will carry the logo of the Lunch Sponsor
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Lunch Sponsor can also invite potential customers
- Space to display 2 Vertical Standees at the venue
- MOC will announce the Lunch Sponsor name just before the lunch
- 1 Complimentary Stall

SILVER | USD 5,000/-

(Exclusive of Tax)

- Invitations will carry the logo of the Silver Sponsor
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Silver Sponsor can also invite potential customers
- Space to display 1 Vertical Standee at the venue

TEA | USD 2,500/-

(Exclusive of Tax)

- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Invitations will carry the logo of the Tea Sponsor
- Tea Sponsor can also invite potential customers
- MOC will announce the Tea Sponsor name just before the tea
- Space to display 1 Vertical Standee at the venue

STALL | USD 1000/-

(Exclusive of Tax)

Size 3 M x 3 M

For Details Contact: **Kashif Hassan Siddiqui**

Tel: (+92-213)2217539 | Cell: +92-321-7090020 | E-mail: kashif@totalcommunications.com.pk