

# Bangladesh e Banking & Mobile Commerce 2013

**5th** International  
Conference & Exhibition

I am pleased to inform you that after the great success of four Bangladesh e-Banking & Mobile Commerce events(2009-2012), TOTAL Communications is organizing "Bangladesh e-Banking & Mobile Commerce 2013" 5th International e-Banking Conference & Exhibition on May 14, 2013 at Pan Pacific Sonargaon Hotel, Dhaka.

As you are aware that Bangladeshi banking industry is now on the threshold of launching new products. Country has now on the recovery path and economic growth over the past few years confirms that. Banking at global level is moving towards innovative and new products that have radically changed the way banking was used to be done. Bangladeshi banking has a shining star on global financial skies. Need of the hours is to bring all stakeholders at a common platform where ideas, knowledge and technology can be shared.

Financial sectors, by and large, have always welcomed all technological advancement related to the industry and has been the leading force in implementing digital mode of working in the industry. Special products have been designed for the industry and alternate delivery channels for traditional banking are now established facts of life in banking sector across the globe, whether it is ATM, online, mobile or web-based banking.

Banking is an area that has extended in many different ways in recent years, including telephone and online banking. Mobile banking provides yet another channel for banking services. Especially in emerging markets, it has the tendency for becoming a primary channel. Keeping in view the importance of this emerging trend in financial industry, like last three years stakeholders have decided to make Mobile Commerce part of this year's e-Banking Conference & Exhibition.

Bangladesh banking industry still has to go a long way to be reckoned as a modern banking industry in the world. Banks are allocating enormous resources for Electronic Banking in their annual budgets.

We feel that it's an excellent opportunity for your organization to project its corporate image in front of meaningful audience.

Kindly find attached the participation package. Your early confirmation will be beneficial for your organization to get the maximum mileage.

Thanks and regards,

Faisal Rahim  
Chief Executive  
TOTAL Communications  
Tel (Dir): +92213 2275139  
Cell: +92300 9214098  
Faisal@totalcommunications.com.pk

## TITLE SPONSOR'S PRIVILEGES:

### Title Sponsorship(Sold) US \$ 25,000/-

- Event Name will carry the name of the Title Sponsor.
- Pre and Post Event Promotions/material including one press advertisement in leading business daily will carry the name and logo of the title Sponsor
- Invitations will carry the name and logo of the Title Sponsor
- The Chief Executive of the Title Sponsor will sit at the stage during the Inauguration Session
- One speaker from the Title sponsor is entitled for a presentation
- Stage Backdrop to carry the name and logo of the Title Sponsor at a prominent position
- Title Sponsor will be provided 75 invitations for the Conference
- Display of five banners (Vertical Standees) at the venue free of cost
- Shields will carry the name and logo of the Title Sponsor
- Two complimentary Stalls at a prominent location in Exhibition area

### Platinum Sponsor US\$ 12000/-

#### Platinum Sponsors Privileges:

- Pre and Post Event Promotions/material including one press advertisement in leading business daily will carry the name and logo of the platinum Sponsor
- The Chief Executive/Senior Executive of the platinum Sponsor will sit at the stage during the Inauguration Session
- Invitations will carry the name and logo of the Platinum Sponsor
- One speaker from the Platinum Sponsor is entitled for a presentation
- Stage Backdrop to carry the name and logo of the platinum Sponsor at a prominent position
- Platinum Sponsor will be provided 50 invitations for the Conference
- Display of six banners at the venue free of cost
- Shields will carry the name and logo of the Platinum Sponsor
- Two complimentary Stalls at a prominent location in Exhibition area

### Gold Sponsorship US\$ 9000/-

#### Gold Sponsors Privilege:

- The Name and logo of the Co-Sponsor will be included in Pre-Event promotions Including one press advertisement in leading business daily will carry the name and logo of the Gold Sponsor
- One speaker from the Gold Sponsor is entitled for a presentation
- Invitations will carry the name and logo of the Gold Sponsor
- Stage Backdrop to carry the name and logo of the Gold Sponsor
- Gold Sponsor will be provided 35 invitations for the Conference
- One complimentary stall at the exhibition at a prominent location
- Display of four banner at the venue free of cost

### Silver Sponsor US\$ 7000/-

#### Silver Sponsor's Privileges:

- The name and logo of the Silver Sponsor will be included in Pre-Event promotions including one press advertisement in leading business daily will carry the name and logo of the Silver Sponsor
- Invitations will carry the name and logo of the Silver Sponsor
- Stage Backdrop to carry the name and logo of the Silver Sponsor
- Silver Sponsor will be provided 20 invitations for the Conference
- Display of two banners at the venue free of cost

### Lunch Sponsor US\$ 7500/-

#### Lunch Sponsor's Privileges:

- The name and logo of the Lunch Sponsor will be included in Pre-Event promotions including one press advertisement in leading business daily will carry the name and logo of the Lunch Sponsor
- Invitations will carry the name and logo of the Lunch Sponsor
- Stage Backdrop to carry the name and logo of the Lunch Sponsor
- Lunch Sponsor will be provided 20 invitations for the Conference
- Display of three banners at the venue free of cost (three in the lunch area, 1 in the Conference area)
- MOC will announce the Lunch Sponsor name just before the lunch

### Tea Sponsorship US\$ 2,500/-

#### Tea Sponsor's Privileges:

- The name and logo of the Tea-Sponsor will be included in the Pre and Post Event promotions including one press advertisement in leading business daily will carry the name and logo of the Tea Sponsor
- Display of two banners at the tea area free of cost
- Stage Backdrop to carry the name and logo of the Tea Sponsor
- Tea sponsor will be provided 15 invitations for the Conference
- MOC will announce the Tea Sponsors name just before the tea

### Stall US\$ 800/-

Size 8 ft x 8 ft

### Banner US\$ 300/-

Size 3 ft x 9 ft

### Delegate Participation Fees US\$ 500/-

For Details Contact:

Kashif Hassan Siddiqui

Tel: (+92-213)2217539 | Fax: (+92-213)2212263 | Cell: +92-321-7090020

E-mail: kashif@totalcommunications.com.pk