

## Organizers



Please Join Us at



# Mobile Commerce 2012

5TH INTERNATIONAL MOBILE COMMERCE CONFERENCE IN PAKISTAN

March 15, 2012 | Marriott Hotel Karachi  
09:00 am to 04:00 pm

### CHIEF GUEST

Mr. Yaseen Anwar, Governor, State Bank of Pakistan

### GUEST OF HONOR

Mr. Farooq Ahmed Awan, Secretary IT & Telecom, Govt. Of Pakistan

## Agenda

08:45am Registration

### Inaugural Session

- 09:15am **Mobile Banking - The way forward**, Mr. Nadeem Hussain, President Tameer Microfinance Bank
- 09:30am **Converging Payments: The Next Step in Financial Inclusion**, Mr. Andrew Gastaldello, President, Utiba
- 09:45am **Future of Mobile Financial Services : A Road Map**, Mr. Atif Bajwa, President & CEO, Bank Alfalah
- 10:00am Speech by Dr. Muhammad Yaseen, Chairman, Pakistan Telecommunication Authority
- 10:15am Speech by Guest of Honor, Mr. Farooq Ahmed Awan, Federal Secretary, IT & Telecom, Govt. of Pakistan
- 10:30am Speech by Chief Guest, Mr. Yaseen Anwar, Governor, State Bank of Pakistan
- 10:45am Mementos Distribution followed by Networking Tea

### Session 2

- 11:15am **Beyond Technology**, Mr. Stuart Isted, Director Business Development, MENA, Fundamo, a Visa Company
- 11:45am **Banking The Unbanked, a Global Perspective of Mobile Banking and Payments**, Mr. Mathew Talbot, Senior Vice President, M Commerce, Sybase 365
- 12:15pm **Socio-Economic Impact of Mobile Financial Services**, Mr. Roar Bjaerum, Vice President Financial Services, Telenor Pakistan
- 12:45pm **Financial Inclusion: Today VS Tomorrow of Branchless Banking**, Mr. Faiq Sadiq, Head Payment Services Group, HBL
- 01:00pm **The Transformational Impact of Mobile Money The Uganda Experience**, Mr. Lito Villanueva, Lead Customer Strategy and Market Activation, Fundamo, a Visa Company
- 01:20pm **UPayments The Emerging ADC**, Mr. Mahmood Ul Hassan, Manager Mobile Financial Services, ufone
- 01:35pm **Mobilizing Rural Savings - A Cambodian Microfinance Case Study**, Mr. Amaar Ikhlas, Head of Products, MONET Pvt. Limited
- 01:45pm **Lunch**
- 02:45pm **Panel Discussions**  
**Regulating Branchless Banking For Financial Inclusion**  
**Moderator: Mr. Ali Abbas Sikandar, CEO MONET Pvt Ltd**
- Mr. Abrar Ameen, Head of Branchless Banking, Bank Alfalah Limited
  - Mr. Arshad Majeed, SEVP, Meezan Bank
  - Mr. Faiq Sadiq, Head Payment Services Group, HBL
  - Mr. Qasif Shahid, EVP/ Head Remote Banking and Business Development, MCB Bank
  - Mr. Muhammad Akhtar Javed, Additional Director Banking Policy & Regulations Department, State Bank of Pakistan
  - Mr. Habib Ali, Executive Director & Head of Branchless Banking, Tameer Bank
- 04:00pm **Memento Distribution and Closing**

### Title Sponsor



### Main Sponsors



### Co Sponsors



### Media Partner

BUSINESS  
RECORDER