

future

banking 2022

HYBRID EDITION

summit

20TH  
CONFERENCE &  
EXHIBITIONFormerly Known as **eBANKING**

I am pleased to inform you that TOTAL Communications is organizing "Future Banking Summit 2022" 20th International Conference & Exhibition on September 15, 2022 at Zevar & Marquee, PC Hotel, Karachi.

This is the most established and popular event (formerly known as E-Banking) taking place for the 20th consecutive year in Pakistan. All previous nineteen events have been immensely successful.

You will agree with me that financial sector of Pakistan has always welcomed all technological advancement related to the industry and has been the leading force in implementing digital mode of working in the industry. Special products have been designed for the industry and alternate delivery channels for traditional banking are now established facts of life in banking sector across the globe, whether it is ATM, online, mobile or web-based banking.

The Pakistani banking industry still has to go a long way to be reckoned as a modern banking industry in the world. State Bank of Pakistan is also directing and encouraging banks to go digital at the earliest. Banks in Pakistan are allocating enormous resources for Electronic Banking in their annual budgets.

Total Communications has been active in bringing together various stakeholders, professionals, international experts and the industry together by organizing various events related to banking industry.

Kindly find below the participation package for your perusal. Your early confirmation will be beneficial for your organization to get the maximum mileage.

Kind regards,

Faisal Rahim  
Chief Executive

## SPONSORSHIP PACKAGE

### TITLE

**USD 40,000/-**  
(Exclusive of Tax)

- Event Name will carry the Logo of the Title Sponsor
- Exclusivity
- TVC to run 5 times during conference on main screen
- Invitations will carry the logo
- One speaker is entitled for a presentation
- Title Sponsor's representative will be a part of at least one panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Title Sponsor can also invite potential customers
- Space to display 8 Vertical Standees at the venue
- Shields will carry the logo
- 4 Complimentary Stalls

### EXCLUSIVE BANK PARTNER

**USD 21,000/-**  
(Exclusive of Tax)

- Exclusivity
- TVC to run 5 times during conference on main screen
- Invitations will carry the logo of the Exclusive Sponsor
- One speaker is entitled for a presentation & one to participate in panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will exclusively highlight the sponsor on all digital media platforms
- Exclusive Sponsor can also invite potential customers
- Space to display 6 Vertical Standees at the venue
- Shields will carry the logo at a prominent position
- 4 Complimentary Stalls

### EXCLUSIVE TECHNOLOGY PARTNER

**USD 16,000/-**  
(Exclusive of Tax)

- Exclusivity
- TVC to run 5 times during conference on main screen
- Invitations will carry the logo of the Exclusive Sponsor
- One speaker is entitled for a presentation & one to participate in panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will exclusively highlight the sponsor on all digital media platforms
- Exclusive Sponsor can also invite potential customers
- Space to display 6 Vertical Standees at the venue
- Shields will carry the logo at a prominent position
- 4 Complimentary Stalls

### PLATINUM

**USD 13,000/-**  
(Exclusive of Tax)

- TVC to run 3 times during conference on main screen
- Invitations will carry the logo of the Platinum Sponsor
- One speaker is entitled for a presentation/panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Platinum Sponsor can also invite potential customers
- Space to display 4 Vertical Standees at the venue
- Shields will carry the logo
- 3 Complimentary Stalls

### GOLD

**USD 8,500/-**  
(Exclusive of Tax)

- Invitations will carry the logo of the Gold Sponsor
- One speaker is entitled for a presentation/panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Gold Sponsor can also invite potential customers
- Space to display 3 Vertical Standees at the venue
- Shields will carry the logo
- TVC to run 2 times during conference on main screen
- 2 Complimentary Stalls

### LUNCH

**USD 7,000/-**  
(Exclusive of Tax)

- Invitations will carry the logo of the Lunch Sponsor
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Lunch Sponsor can also invite potential customers
- Space to display 2 Vertical Standees at the venue
- MOC will announce the Lunch Sponsor name just before the lunch
- 1 Complimentary Stall

### SILVER

**USD 4,500/-**  
(Exclusive of Tax)

- Invitations will carry the logo of the Silver Sponsor
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Silver Sponsor can also invite potential customers
- Space to display 1 Vertical Standee at the venue

### TEA

**USD 2,600/-**  
(Exclusive of Tax)

- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Invitations will carry the logo of the Tea Sponsor
- Tea Sponsor can also invite potential customers
- MOC will announce the Tea Sponsor name just before the tea
- Space to display 1 Vertical Standee at the venue

### STALL

**USD 1000/-**  
(Exclusive of Tax)

- Size 3 M x 2 M

### BANNER

**USD 175/-**  
(Exclusive of Tax)

- Size 3 ft x 6 ft