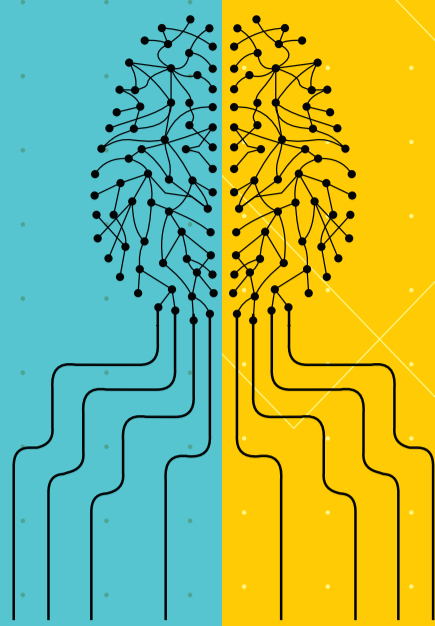


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# 3rd PAKISTAN ARTIFICIAL INTELLIGENCE SUMMIT 2022

DATE **24**  
MARCH  
2022

TIME 09.00  
-  
03.00

VENUE PC HOTEL  
RAWALPINDI

It gives me a great pleasure to inform you that TOTAL Communications is organizing Pakistan's Third AI Summit on March 24, 2022 at PC Hotel, Rawalpindi.

The objective of this major initiative is to provide a common platform to all the stakeholders including government to learn, discuss opportunities, challenges and the way forward pertaining to ARTIFICIAL INTELLIGENCE.

You are well aware that in the world of science and technology, it is being said that we are at the beginning of the Fourth Industrial Revolution. It is marked by emerging technology breakthroughs primarily in these 10 areas:

Artificial Intelligence (AI), Robotics, Internet of Things (IoT), 5G Broadband, 3D printing, Autonomous Vehicles, Cloud Computing, Blockchain, Biotechnology and Precision Medicine and Augmented Reality. World is moving at a very brisk pace in this direction but Pakistan is still a long way to go. We must step in to take part in shaping this change to benefit from the fruits the world has yet to see'.

Keeping in view the importance of this emerging trend, need of the hour is to bring all stakeholders at a common platform where ideas, knowledge and technology can be shared.

Since Pakistan is early stages in AI, we are planning to invite international subject matter experts from different countries to share the latest AI trends and opportunities.

This premier event will also give your organization an excellent opportunity to present its corporate image in the esteemed gathering and industry. Below is the participation package for your consideration and an early decision will ensure your better placement in this premier event.

I look forward to your confirmation at the earliest.

Thanks and regards,

Faisal Rahim  
Chief Executive  
TOTAL Communications Pakistan  
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## PARTICIPATION PACKAGE

### EXCLUSIVE SPONSORSHIP USD. 15,000/- (Exclusive of Tax)

#### PRIVILEGES

- Exclusivity
- TVC to run 3 times during conference on main screen
- Invitations will carry the logo of the Platinum Sponsor
- One speaker is entitled for a presentation/panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Platinum Sponsor can also invite potential customers
- Space to display 4 Vertical Standees at the venue
- Shields will carry the logo

### GOLD SPONSORSHIP USD. 10,000/- (Exclusive of Tax)

#### PRIVILEGES:

- Invitations will carry the logo of the Gold Sponsor
- One speaker is entitled for a presentation/panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Gold Sponsor can also invite potential customers
- Space to display 3 Vertical Standees at the venue
- Shields will carry the logo
- TVC to run 2 times during conference on main screen

### LUNCH SPONSORSHIP USD. 6,400/- (Exclusive of Tax)

#### PRIVILEGES:

- Invitations will carry the logo of the Lunch Sponsor
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Lunch Sponsor can also invite potential customers
- Space to display 2 Vertical Standees at the venue
- MOC will announce the Lunch Sponsor name just before the lunch

### SILVER SPONSORSHIP USD. 3,700/- (Exclusive of Tax)

#### PRIVILEGES:

- Invitations will carry the logo of the Silver Sponsor
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Silver Sponsor can also invite potential customers
- Space to display 1 Vertical Standee at the venue

### TEA SPONSORSHIP USD. 2,800/- (Exclusive of Tax)

#### PRIVILEGES:

- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Invitations will carry the logo of the Tea Sponsor
- Tea Sponsor can also invite potential customers
- MOC will announce the Tea Sponsor name just before the tea
- Space to display 1 Vertical Standee at the venue